

The role needs a builder. Here is the proof.

The Communications & Operations role comes down to a few concrete things. Each is matched below to something Jordan has already built and shipped. Everything referenced is real and running.

01 Online giving that works

Wire Airwallex into the church website: recurring card and PayNow giving, with automatic reconciliation and donor statements.

A paid, live payment integration. Jordan was hired to build the same shape of system for a real shop: card payments plus a nightly sync across ~91,000 products, running in production today, with reconciliation and failure alerts. Airwallex is Stripe's close cousin. This is the exact competency the role needs, already done for money.

02 Build and run the website

Design, ship, host and improve the church site, and add the giving pages onto it.

A live web and automation practice. He runs GlideOps, an automation studio for small businesses (glideops.co.uk), and ships real sites. Building and maintaining a church website is squarely what he already does.

03 Welcome and comms that run themselves

Newcomer follow-up, registrations, rotas, and email/WhatsApp workflows.

Assistants and workflows he runs daily. He built and runs an assistant he messages on WhatsApp, plus automated email triage and follow-up. Turning newcomer follow-up and admin into something automatic is routine for him.

04 Clear finance and reporting

Reconciliation, giving statements, and simple dashboards the treasurer and PCC can read.

Dashboards and statements from messy data. He builds clean dashboards and reports from messy inputs: a document-extraction engine that outputs tidy PDF and spreadsheet reports, and live dashboards fed from an API. Giving reconciliation is the same job.

05 The IT person they don't have

Someone who can genuinely build and maintain systems, and be trusted to finish and verify them.

Everything is live and tested. Not a folder of mock-ups. The systems run, and he verifies his work before calling it done. The church has been missing one dependable person to build the giving flow, the site and the automation, and keep them running.

WHAT YOU CAN TELL THEM (ALL TRUE, EASY TO SAY)

- ◆ I have seen his work first-hand. He is not learning this on the job. He already builds this kind of system and runs it for real businesses.
- ◆ The online-giving piece you need is the exact shape of work he was paid to build for a shop, card payments plus reconciliation, live in production. Wiring your Airwallex into the site is squarely what he does.
- ◆ Building and running websites and back-office automation is his actual practice, GlideOps, not a hobby.
- ◆ He is reliable and thorough. Everything he showed me was live and working, not a slideshow.